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Canopy by Hilton Says Hello to Columbus, Ohio

Hilton's Lifestyle Brand to Open in Columbus' "Short North" Neighborhood

Columbus, OH and MCLEAN, Va. – Nov 16, 2017 – [Canopy by Hilton](#), Hilton's (NYSE: HLT) lifestyle hotel brand, Indus Hotels and Schottenstein Property Group announced today the official ground breaking and development plans for Canopy by Hilton Columbus Short North. The project, featuring Hilton's hotel brand that redefines the lifestyle hotel category, has broken ground and is scheduled to open in Spring 2019. The property, a partnership between Schottenstein Property Group and Indus Hotels will provide a comfortable stay for guests in search of thoughtful local experiences in Columbus' vibrant Short North – Arena District neighborhood.

Located at 77 E Nationwide Blvd, the 167-room hotel, which includes spectacular suites, will offer innovative, flexible meeting space with an adjacent board room and elevated outdoor terrace. The spacious new rooms will include wood flooring, walk-in tile showers and local art highlighting Columbus' unique and exceptional character, built by Turner Construction.

Following the brand pillars, Canopy by Hilton Columbus Short North will be inspired and influenced by its local surroundings, and will be a natural extension of the neighborhood. Guests can expect a thoughtfully curated local food and beverage menu that will highlight Columbus'

exceptional cuisine as well as an artisanal breakfast and Roof Top Bar overlooking the Columbus skyline.

Located in the heart of Columbus and Short North District, the epicenter of Columbus' thriving arts scene, Canopy by Hilton Columbus Short North will be steps away from the Greater Columbus Convention Center, the Short North Arts District and Arena District.

"The Columbus Short North Arts District's thriving but colorful personality is a perfect fit for Canopy by Hilton," said Gary Steffen, global head, Canopy by Hilton. "As a centerpiece to the neighborhood's booming arts and entertainment scene and a short walk to the Nationwide Arena District, Canopy by Hilton Columbus Short North property offers a truly fresh and local Columbus experience for our guests."

"We are delighted to have the opportunity to work with Hilton and Turner Construction on such an exciting project," said David Patel, President of Indus Hotels. "Canopy by Hilton Columbus Short North is thoughtfully designed to complement the Short North's vibrant neighborhood with a curated café along Nationwide Boulevard, and walkable access to the Greater Columbus Convention Center and Arena District."

"From the Art Galleries in the Short North, the entertainment in the Arena District and the corporate center of Columbus along High Street and Nationwide Blvd the area attracts a mix of business and leisure travelers, making this an ideal community for the Canopy by Hilton concept," said Alan Assaf, COO of Indus Hotels. "As one of Columbus' most vibrant areas combining arts, conventions, business and entertainment the area has shown the demand for a contemporary and connected hotel designed with guest needs in mind. Canopy by Hilton could not be a better fit and we are excited to ensure that this hotel represents the highest in quality accommodations in the Columbus market."

Canopy by Hilton Columbus Short North will participate in Hilton Honors®, the only guest rewards program that allows members to earn Points & Miles® for the same stay and redeem points for free nights with No Blackout Dates at more than 4,600 hotels worldwide. Hilton Honors members who book directly through www.canopybyhilton.com will have access to benefits including: Digital Key, digital check-in and free Wi-Fi.

For more information about Canopy by Hilton, please visit www.canopybyhilton.com or <http://press.canopybyhilton.com> or follow us on [Facebook](#), [Instagram](#), [Pinterest](#), or [Twitter](#) using the hashtag #PositivelyYours to explore fresh-forward thinking in travel, design, and wellness

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About Indus Hotels

As an award-winning hotel development, ownership and management company, Indus Hotels owns and operates multiple hotels and provides third-party hotel management services to institutional partners. Our success and investor satisfaction are the result of strong core values, commitment to excellent customer service and associate satisfaction. Learn more at www.indushotels.com

About Schottenstein Property Group (SPG)

Schottenstein Property Group (SPG) is a Jay Schottenstein Family owned business based in Columbus, Ohio, devoted to discovering innovative real estate solutions. Since 1957, SPG has been an operator, acquirer and redeveloper of high-quality power/big-box, community and neighborhood shopping centers in major population areas throughout the United States, predominantly anchored by national retailers. National tenants include American Signature Inc., DSW Inc., Bed Bath and Beyond, Wal-Mart, Nordstrom Rack and TJX companies. SPG has acquired and developed more than 25 million square feet of gross leasable areas in 24 states since its inception. In addition SPG has partnered with other well known market participants including Kimco Realty, Simon Property Group and Cerberus Capital in investing and managing real estate properties. Learn more at www.spgroup.com.

About Turner Construction Company

Turner is a North America-based, international construction services company. Founded in 1902, Turner first made its mark on the industry pioneering the use of steel-reinforced concrete for general building, which enabled the company to deliver safer, stronger, and more efficient buildings to clients. The company continues to embrace emerging technologies and offers an increasingly diverse set of services. With an annual construction volume of \$11 billion, Turner is the largest builder in the United States, ranking first in the major market segments of the building construction field, including hospitality, commercial, healthcare, education, sports, and green building. Learn more www.turnerconstruction.com.

About Canopy by Hilton

[Canopy by Hilton](#) is a place in the neighborhood to relax and recharge, offering simple guest-directed service, thoughtful local choices and surprisingly comfortable spaces. Each hotel is designed as a natural extension of its neighborhood and delivers a fresh approach to hospitality and the guest experience. Canopy by Hilton is the lifestyle hotel brand of Hilton. Experience a positive stay at Canopy by booking at www.canopybyhilton.com or through the [Hilton Honors mobile app](#). Learn more about the brand at press.canopybyhilton.com and connect with us on [Facebook](#), [Instagram](#), [Twitter](#) and [Pinterest](#).

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company, with a portfolio of 14 world-class brands comprising more than 5,100 properties with nearly 838,000 rooms in 103 countries and territories. Hilton is dedicated to fulfilling its mission to be the world's most hospitable company by delivering exceptional experiences – every hotel, every guest, every time. The company's portfolio includes Hilton Hotels &

Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio Collection by Hilton, DoubleTree by Hilton, Tapestry Collection by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton Honors. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose exactly how many Points to combine with money, an exclusive member discount that can't be found anywhere else and free standard Wi-Fi. Visit newsroom.hilton.com for more information and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).